

# AFRICA CONSUMER FUND

July 2013



IN ASSOCIATION WITH THE  Sanlam GROUP

## Fund Overview

The Africa Consumer Fund is a long-only, 15-stock equity portfolio diversified across African countries. The aim of the fund is to provide long-term investors with active equity exposure to African Consumer-dominant companies within a sustainable investment framework at relatively low cost.

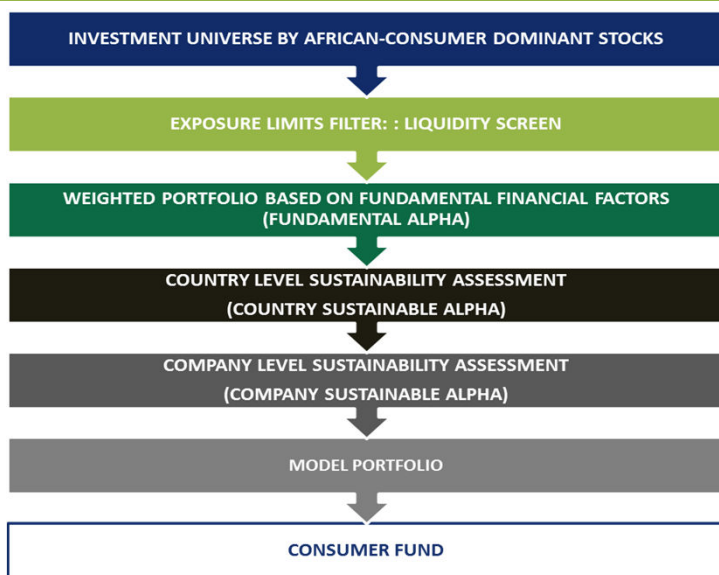
## Investment Process

The fund employs a rules-based investment process led by bottom-up research and detailed company due diligence. Stock selection is driven by company-level fundamental financial factors (revenues, operating cash flows, cash dividends and shareholders' equity) and Sustainable Capital's country and company sustainability assessments. The financial factors introduce a strong value bias into the portfolio construction process. The sustainability ratings act as a quality filter by aggressively up-weighting the highest quality companies and countries in Africa (and vice versa).

The fund's objective is to provide superior risk-adjusted returns in African consumer listed equities over long-term time horizons. The fund is actively managed (benchmark agnostic) with an emphasis on downside risk management. Buy-sell discipline is executed through regular portfolio rebalancing, in keeping with the fund's focus on cost efficiency. Liquidity risk is limited by applying an exposure limits filter.

## Fund Manager

Sustainable Capital is an independent, owner-managed, responsible investment asset manager that specialises in the research and management of listed African equity securities, with total assets under management of USD 62.9m.



## Investment Team

**Greg Barker**  
Co-manager, Africa Consumer Fund



- CFA, MBA, MPhil (Sustainability), BTech (Eng).  
  
- Over 13 years of industry experience.

**Gaëtan Herinckx**  
Co-manager, Africa Consumer Fund



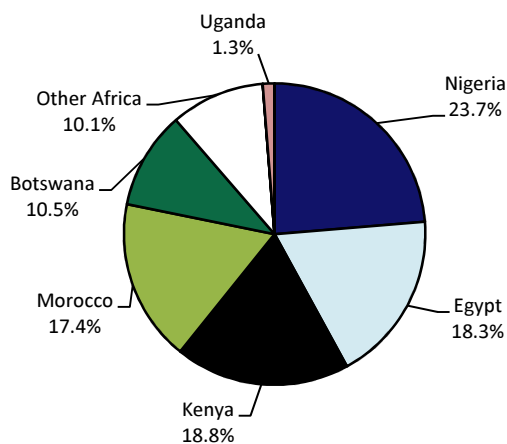
- Msc (Financial Risk Mgt), Msc (Business Eng.), IM Program at Stern Business School.  
  
- Over 11 years of industry experience.

**Omar Fahmy**  
Senior Investment Analyst

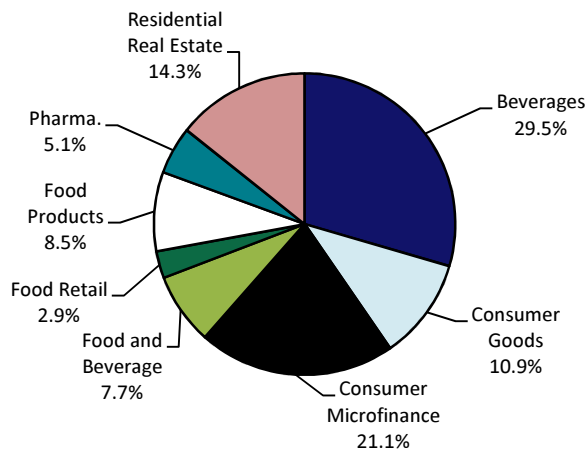


- Msc (International Finance), BA (Mgt Information Systems).  
  
- Over 7 years of industry experience.

## Geographic Allocation (% of economic footprint)

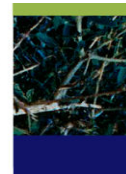


## Sector Allocation (% of equity)



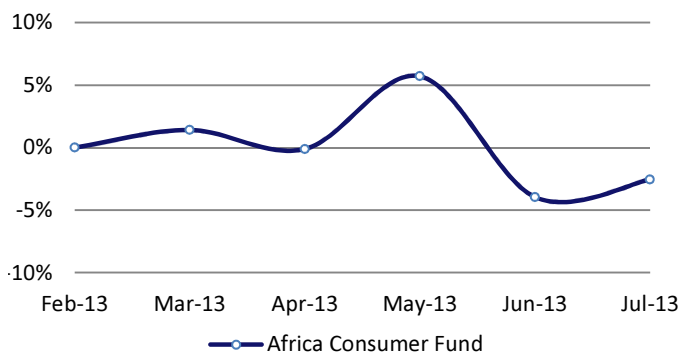
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## Performance\* (inception, 1 March 2013)



### Africa Consumer Fund

1 month	1.5%
Calendar YTD	n/a
1 year	n/a
Since Inception	-2.5%
Since Incep (ann.)	-6.0%

## African Equity Market - Performance Overview

	in Local Currency		in USD	
	1 month	YTD	1 month	YTD
BRVM	-1.1%	25.2%	0.6%	26.2%
Egypt	13.7%	-2.5%	13.9%	-11.4%
Ghana	3.0%	61.4%	1.2%	48.9%
Kenya	4.1%	15.8%	2.3%	14.1%
Mauritius	-2.5%	7.7%	-1.7%	6.7%
Morocco	-2.4%	-8.4%	-0.7%	-7.7%
Nigeria	4.8%	35.0%	6.1%	31.3%
Tunisia	-1.9%	-1.3%	-1.5%	-6.8%
Uganda	6.8%	31.5%	7.6%	36.8%
Zambia	4.0%	27.5%	4.1%	21.1%

## Key Facts

<b>Initial investment:</b>	USD 100,000
<b>Dealing:</b>	Monthly
<b>Management fees:</b>	2.0% annual, no performance fee
<b>Entry/exit fees:</b>	None
<b>Fund size:</b>	USD 8.7m
<b>Domicile:</b>	Mauritius
<b>Structure:</b>	Open-ended, expert fund
<b>ISIN:</b>	MU0387S00003

## Contact Details

### Kevin Macdonald

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\*Sustainable Capital claims compliance with the **Global Investment Performance Standards (GIPS)** and has prepared and presented this report in compliance with the GIPS standards. Sustainable Capital has not been independently verified.